



Tom Willi/Davie  
10/01/2004 03:20 PM

To Council Members  
Mark Kutney/Davie@Davie, Fernando Leiva/Davie@Davie,  
cc Grace Hall/Davie@Davie, Marcie Nolan/Davie@Davie,  
Candice Ordway/Davie@Davie, Dianne

bcc

Subject Fw: IKEA Update

FYI, See information from IKEA representative below.

Thomas J. Willi  
Town Administrator  
Town of Davie

----- Forwarded by Tom Willi/Davie on 10/01/2004 03:19 PM -----



PAT MERWIN  
<PAT.MERWIN@MEMO.IKE  
A.COM>  
10/01/2004 03:10 PM

To tom\_willi@davie-fl.gov  
cc chris\_kovanes@davie-fl.gov

Subject IKEA Update

--- Received from IKEA2.PATM 310/217-8005 440

04-10-01 21.10

October 1, 2004

Mr. Tom Willi  
Town Administrator  
Town of Davie  
6591 Orange Drive  
Davie, FL 33314

Dear Mr. Willi:

As I indicated in the voicemail message I left you earlier today, after several months exploring the feasibility of a site in Davie for IKEA's first Florida store, IKEA has ruled out the potential site along I-595/SR-84 between Nob Hill and Hiatus and will continue to evaluate the market and assess opportunities in South Florida.

Unfortunately, because of the impact the site's attributes - such as its existing water features, as well as the size and configuration of the parcel - could have on store operations and customer conveniences, IKEA has decided not to proceed with the purchase of the 42-acre parcel nor any government procedures associated with a possible store at that site. As a result, the real estate transaction under contract with the seller was terminated today.

We would like to extend our deepest appreciation to the community of Davie for the support and interest we received throughout our site-evaluation process and look forward to bringing an IKEA store to South Florida in the future. We remain optimistic that a well-suited site for an IKEA store exists here in South Florida

and will continue to explore potential locations.

To provide you with additional information on IKEA's decision, we have included a press release distributed to local media today. Should you have any questions, please do not hesitate to contact me. We have also communicated this information to Town Council members and key community stakeholders.

Best personal regards,

Pat Merwin  
Real Estate Manager  
(310) 217-8005 x. 440

cc: Chris Kovanes, Interim Town Administrator

----- 04-10-01 21.10 ----- Sent to -----  
-> tom\_willi@davie-fl.gov  
CC:  
-> IKEA2.JROT JOSEPH ROTH EXPSN PA  
-> chris\_kovanes@davie-fl.gov



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